#### **CPA**

#### Practice **Advisor**

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If you plan to set up an office at home or in the company facility, you'll most likely find yourself having to work within certain space parameters. And as much as you would like more equipment and resources (who wouldn't?), the fact remains that, given the space limitations, you are rarely able to obtain all that you'd like. As well, you'll also have to consider cost, which will have different limits for each of you.

On the other hand, technology is a valuable component of any business operation. You'll always have a need to upgrade equipment, software and resources to make things better, easier, more secure and more effective. The following group of products can absolutely help you, depending on what products you already own. These products cover a wide range of functionality and have prices that range from a few hundred dollars to a few thousand. The bottom line is that these products can enhance your business computing resources.

# - Chili Systems — ChiliBox Server, network creation & management — \$500

The SOHO (small office, home office) world has multiple computers that have a growing need for sharing of files and resources. While it is easy to implement a peer-to-peer network or move files around, the capability of setting and maintaining

a true computer network has substantial office and home office benefits. The Chili Box has the appearance of a tower computer, but the red side panels suggest something different inside. The Chili Box comes ready to be set up to manage

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audio files, video files, and more to come. While computers (both desktops and laptops) have increased the capacities of the hard drives to over 100GB, the capacity for active files and backup facilities is expanding. Certainly backing up files requires a resource away from your computer. Seagate's hard drives come in a range of capacities from 100GB to 500GB. These drives are compact and terrific for use as prime storage or backups or both. The drives have a one-touch button to activate immediate backup. In addition, they come bundled with BounceBack Express software from CMS to establish scheduled procedures for backing up any computer.

The drives are hot-swappable, which means that they can be connected and disconnected

without turning off the computer. Cable connections can be done through USB 2.0 or FireWire. Moreover, you can daisy chain the drives so that you can connect multiple drives depending upon your storage needs.

#### 3 – Pocket Hard Drive Portable data transfer — \$99

These palm-sized drives can fit anywhere from your key chain to your pocket. The pocket drive resembles an Oreo cookie. With a 5GB or 6GB capacity, they can store large business files, music, images, videos and more. The connection is through a hot-pluggable USB 2.0 interface with a retractable cable that transfers data at speeds up to 480Mbps. In addition, the files can be password protected.

#### 4 – Printers

We do not exist in a paperless society. Printers are an essential component of any office — big or small. We need a continuing ability to print tax returns, financial reports, labels, management letters, audit reports, and such. For the office, several printers fit the basic specifications for what is required.

The ability to have multiple functions is also a major plus and fits within

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quality along with all of those extra features. The device has a built-in fax modem and functions as a stand-alone copier and fax machine. The memory

card slots and PictBridge connector provides for direct printing from cameras

and memory cards without a computer link. The 7410 has a large footprint

 $13.9 \times 21.6 \times 17.2$  inches. Connection choices include USB 2.0, 802.11g wireless

and Ethernet. Ink cartridges installed include both black and tricolor cartridges.

The black cartridge can be replaced by a photo cartridge for six-color printing

or a photo gray cartridge for monochrome photos. The graphics output is the

printer's strong point and should be a serious consideration for your one-stop printing needs.

#### Lexmark 8350 — \$200

The X8350 is an all-in-one printer that has all the photo card slots and a 2.4-inch color LCD for full photo capabilities along with the necessary device

features to print, scan, copy and fax. This equipment is compact measuring just  $10 \times 17.6 \times 14.9$  inches. The X8350 is bundled with Productivity Suite Software that provides for electronic document management. Users can print

directly from memory cards and digital cameras using PictBridge or from a USB flash drive. In addition, photos can be edited directly from the color LCD screen using crop, rotate, color fix and red-eye removal features, along

with popular photo effects such as sepia and antique gray. The Lexmark

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At these prices, the Magnavox line provides good value for any SOHO environment.

#### 6 - Newpoint Uninterruptible Power Systems (UPS) — \$170

All electric utilities have power fluctuations and intermittent service interruptions. No matter what electrical connection is used, protection for power dips and surges is absolutely essential. Lightening, overloads from your neighbors, hurricanes, and all sorts of events can cause an interrupt to your electrical service. When the power goes, all devices other than battery-enabled laptops will cease to operate. The UPS system from Newpoint provides 75 minutes of backup power along with 10 receptacles for various computer components. This unit should be required for every SOHO installation. The device takes up just a little more space than the standard multi-plug power strip. Its value is huge. While you may not experience a total blackout, the inconsistency of power systems can create dips and surges that can damage any electrical component, including computers, printers, telephones,

televisions, stereo, etc.

## 7 - Computer Laptop Dell E1705 — \$2,000 to \$2,500

Dell is a quality computer manufacturer. When you have a need for a computer, Dell should be one of the vendors to consider. Most accountants have both a desk-bound and mobile requirement for their computer resources. It is not a good idea to use multiple computers due to the problems surrounding file synchronization.

Dell's E1705 is one answer. The Inspiron E1705 is a large laptop with a bright, 17-inch wide screen that has a superfine WUXGA 1,900 x 1,200 native resolution. Included are multiple ports, jacks and media slots, providing the following: FireWire; S-Video-out; VGA; six USB 2.0 ports; 56Kbps modem; 10/100 Ethernet; headphone and microphone jacks; one each of Type II PC Card and Secure Digital slots; and a DVI port that can connect the laptop to an even bigger

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battery, the price can travel north of \$2,500. One other note: The weight of all this capability is a little over eight pounds. Dell's Inspiron E1705 is an incredibly powerful laptop that can speed through virtually any application or multimedia task, from accounting to video editing to gaming.

# 8 – Trust Eli Security device to protect entire network — \$200; \$10/month

Eli is smaller than "a breadbox" and is installed between your Internet connection and your network. The Eli appliance combines a full-featured firewall, DSL modem, wireless connectivity and a 4-port Ethernet switch with anti-virus, anti-spam, anti-spyware, anti-malware, anti-phishing, content filtering and parental controls in a single, affordable, fully managed appliance.

Set up is easy as there are no security patches or software updates to install. Eli automatically uploads new virus definitions, known spammer blacklists and objectionable websites at least 30 times per day through your direct Internet connection. Filtering and blocking can be easily customized according to individual preferences via a Web browser. Preferences are set through an easy-to-use web style interface. The user profile determines what ports the firewall will allow traffic on and does not require a network administrator to set up. The device will block access to objectionable websites. Additional content filtering for programs and downloads needs improvement. For a SOHO environment, this accessory

works for your entire network and does not require individual software installations.

## 9 – Digital Camera Supacam — \$350

The DV6 is a solid-state camera that includes MPEG-4 video at a resolution of 640 x 480, or 320 x 240 pixels at a rate of 30 frames per second with 8X digital

zoom. It is also a still camera with a built-in flash and resolutions up to

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capacity to take pictures, video and stills, as it fits easily in your briefcase and budget.

# 10 – Cellular Gateway (Mobile router) Kyocera KR1 Mobile Router powered by D-Link — \$300

Imagine that you're away from the office and the team needs to share information, data and documents. There are complicated ways to set up a sharing network, including transferring files on USB flash cards. One of the better alternatives to create a local network is through a cellular gateway router. This enables a wireless broadband network to be installed virtually anywhere. The KR1 Mobile Router is useful when you're traveling to areas where fixed broadband connection is unavailable.

This box serves as a cellular router, allowing for Ethernet or Wi-Fi access to a group of people anywhere a consistent 3G cellular signal is available. In addition to the Kyocera router, each computer will need an EVDO card and a 3G data network account available from service providers such as Verizon. Simply plug in a compatible phone or the network card, configure your security and firewall settings, and a local Wi-Fi hot spot for both wireless and wired devices is open for business. The router can support four 10/100BaseT Ethernet ports and supports both 802.11b and 802.11g wireless clients. The router also has the capacity to function as a standard dial-up modem. When the audit or consulting team travels, the Kyocera router can support the work team.

## 11 - SlingBox Cable TV Transmitter — \$250

Your home cable system has a lot of channels, spanning news, movies, sports and any form of entertainment you like. When you are away from home, the cable box can either send a selected signal to a recording device (DVR, TIVO, etc.) or sit idle and unused. The SlingBox links the cable box with your broadband

connection to enable the cable signal to be rebroadcast to a web address that

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In one step, the ScanSnap can digitize both sides of a page in a single pass, in color and at an acceptable speed of 15 pages per minute. ScanSnap will automatically

recognize and eliminate blank pages so that jobs run faster even when scanning combinations of one-sided and two-sided documents. The scanner has a USB 2.0 interface and a small footprint so it fits nicely within any SOHO. ScanSnap automatically separates color documents from black and white ones and saves this information in highly compressed files, thus saving storage space.

Images are automatically straightened so that text and images are displayed in a correct orientation. Paper sizes are also automatically detected. The storage facility can display images in thumbnail format. Acrobat \*.PDF files can be displayed without starting the Acrobat software. When you have scanning needs that exceed one page per day, this small unit from Fujitsu demands a look.  $\square$ 

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Richard Oppenheim has written articles and reviews for the business professional market for more than 20 years, and has developed CPE courses for both stand-up and online delivery. His career experiences have kept a sharp focus on the solutions surrounding services and products that reduce the time, costs and uncertainties typically associated with business operations, planning and decision making. He can be reached at richopp@oppenheimgroup.com

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