

WHO'S WHO

**AMONG THOSE
SERVING THE
TAX &
ACCOUNTING
PROFESSION**



CLOUD COMPUTING SOLUTIONS

140 Fell Court
Hauppauge, NY 11788

Phone:
888-999-1366

Website:
AccountantsWorld.com

Year Founded:
1984

WHAT MAKES US DIFFERENT?

If making money was our only goal, AccountantsWorld wouldn't exist.

Dear Accounting Professional:

To get a perspective on what we're doing, we have to go back to the late 1990's. That's when we realized the Internet had the power to completely transform the accounting profession. The Internet could give back full control to accountants over two core services—accounting and payroll—that they had lost to competing forces like Intuit and the payroll service bureaus. Furthermore, the Internet could help accountants overcome the challenges they face in their practices like fixing the bookkeeping mess clients make, working long hours, retaining clients, and growing their practices while raising their bottom line.

Making it happen became our passion!

The result of this commitment is that with a complete suite of eight best-of-the breed, true cloud solutions, we are helping accountants in a way that no one else can—to harness the power of the cloud and advance their practices.

But that's not all....

We give accountants the tools, resources, and support they need to add value to their core services, strengthen their client relationships, boost their productivity, and thrive. Now accountants are empowered to fight competing forces that are invading their turf—the core accounting and payroll services—and do what's in their and their clients' best interest.

We hope what we are doing for the profession appeals to you. And that's why we invite you to explore our products and services—and discover how our solutions can transform your practice.

Sincerely,

Chandra and Sharada Bhansali
Co-founders, AccountantsWorld

WHAT MATTERS TO US

An uncompromising commitment to accountants.

For over 25 years our relentless commitment has been to accountants and accountants only, and our only business is making accountants successful. Which means your best interest is our best interest, and that it's imperative for us to put your success ahead of our own. It's that simple. No one else makes as strong a commitment to the accounting community.

Offering the best solutions at affordable prices.

While our solutions are highly functional and meet the needs of most accounting firms, they are smartly crafted for simplicity. That's why they receive rave endorsements from reviewers and users alike.

And we make our solutions so affordable that no accounting firm—no matter how small—is excluded from benefiting from them. At the same time, many larger firms are both saving tremendously and increasing their productivity, by switching to us from competitors who inflate their prices in response to market pressures.

Helping accountants create stronger bonds with their clients.

Our cloud-based solutions, such as Accounting Relief and Payroll Relief, let you work collaboratively with your clients to help you strengthen your client relationships. This is in stark contrast to solutions like QuickBooks, which are sold directly to your clients and intentionally designed to weaken your relationships with clients.

Moreover, as your partner we never sell any products or services directly to your clients. That means YOU retain 100% control of your client relationships.

Staying ahead of the curve.

In the 29 years that we've been serving accounting professionals, we have always stayed ahead of the competition by identifying emerging technologies and finding ways to let accountants profit from those technologies. By partnering with us, you will be assured of staying ahead of the curve with intelligent solutions and services.

If what matters to us also matters to you, we invite you to partner with us.

ABOUT OUR SOLUTIONS

The most important and defining aspect of our Accountant-Centric solutions is that they let you work collaboratively with your clients while you remain in full command. Our solutions revamp your practice in ways you never thought possible.

Accounting Relief. Includes write-up and trial balance for your firm and bookkeeping for your clients. **Includes unlimited use by your entire firm and all your clients.**

Website Relief. Market your practice and strengthen your client relationships with a powerful, customized, and professional website.

CyberCabinet. Save time and money while enhancing client satisfaction with our award-winning online document management system and portal.

Payroll Relief. Make payroll processing faster, easier, and more profitable than you ever thought possible.

Practice Relief. Track time and billing, and manage your practice more effectively.

After-the-Fact Payroll. Perform payroll compliance faster.

Gold Directory Listing. Attract new clients with our premium online listings.

PFP Relief. Offer personal financial planning services.

AccountantsWorld turns accountants into **POWER ACCOUNTANTS.**



There's no better time to raise your prominence, prestige, and bottom line.

Accounting is a distinguished profession, and business owners look to their accountants for financial advice. So why don't you see the rewards?

The primary reason: your control over your core services – accounting, tax, and payroll – is diminishing more and more every day. Take client accounting. Today QuickBooks®, a piece of software designed to diminish the role of accountants, now controls client accounting, and accountants have to play by its rules.

Client accounting has become a low-margin, commodity service – because the current constraints, inefficiencies, and challenges you face in your practice make it harder for you to offer the highly profitable, value-added services your clients need.

It's time to end this nonsense. It's time to take control.

AccountantsWorld puts accountants back in the driver's seat with our energizing “**Accountant-Centric**” model, using today's revolutionary cloud technology.

“Accountant-Centric” power means YOU remain in full command while you work collaboratively with your clients – in ways you've never imagined. By shifting the power back to you, we have completely transformed client accounting.

- You regain full control of client accounting and remove the need for QuickBooks or other G/L systems.
- You eliminate the problems you currently face in client accounting, to make your practice more efficient and more profitable.
- You become a trusted advisor who can add high-value services (like becoming a virtual CFO), thus making your practice more rewarding and satisfying.
- You create stronger bonds with your clients because they see the value you add to their business, which will increase your client retention.
- Ultimately, you raise your prominence and your practice thrives.

Visit www.Accountant-Centric.com or call 888.999.1366 and speak with a Practice Development Consultant to learn more.

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PowerPractice 

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