

WHO'S WHO

AMONG THOSE SERVING THE TAX & ACCOUNTING PROFESSION



Introducing Sage 50 Accounting 2013: Solutions and People that Help Unleash Small Business Potential

SAGE 50: THE NEW ERA OF PEACHTREE.

You know Sage Peachtree—our roots reach back to the 1970s. In fact, you probably know the whole Sage line-up. We support more than 3.2 million SMB customers in the US and Canada. People choose Sage because we're different. Different in the way we approach business. Different in how we develop software and services. Our mission is guided by the real trendsetters: our customers. We focus on their needs. From that foundation, we deliver business solutions that are easy to buy, easy to deploy, and backed by reliable support.

Sage 50 makes good on that promise. This family of solutions recognizes that every business is unique. It understands how businesses benefit when less time is wasted on menial tasks and more is spent on ideas and inspiration. It knows that when a business has questions, answers should be readily available.

As an accountant, you've seen it time and again: a promising small business bogged down by clutter in the form of paper, disorganized processes, fuzzy focus, or all of the above. Sage 50 solutions reduce paperwork, streamline processes, and uncover insights, all in an easy-to-use package.

Of course, every small business envisions itself differently and today's business climate is in constant flux. That's why Sage 50 solutions are designed with flexibility, adaptability, and customized advice in mind. This means that Sage 50 solutions anticipate and react to anything a customer throws at it, where and when they need it, with Sage Advisor Technology. Sage 50 offers far more than a cookie-cutter approach to guiding

customers toward realizing their ambitions.

And really, isn't that what a business management solution is all about – unchaining an enterprise from the tedious, unproductive things that cost money? And providing support and guidance for the things that make money? That's why Sage 50 solutions now serve up

something extra when it comes to letting small business people relax and take aim at their goals: Sage 50 comes with Sage Business Care, an auto-renewing plan that protects, supports and extends the software investment. Consider it peace-of-mind built right in.

From fresh start-ups to rapidly growing businesses, from one employee to one hundred, from a quarter million in revenue to ten million, Sage solutions support businesses of every type. In addition to Sage 50, there's Sage One, our online solution for startups; Sage 100 ERP, formerly Sage ERP MAS 90; Sage 300 ERP, formerly Sage ERP Accpac; and Sage 500 ERP, formerly Sage ERP MAS 500. Each provides an increasing level of capability to meet the demanding needs of small and midsized businesses.

Here's the value proposition: Sage customers and partners will benefit from a continuous commitment to robust solutions that adapt to our customers' changing business needs, simplify their business lives, and provide guidance to help them realize their small business potential.



Sage makes it easy to recommend business solutions for the unique needs of each client.

One client is global. Another is local, family-owned and growing. The same business application won't work for both. That's why so many accountants recommend solutions from the portfolio of software and connected services from Sage. Make your practice life easier. Visit SageAccountingSolutions.com/Clients and make your clients Sage.



A Sage accountant knows how to add value one client at a time.

BUSINESS MANAGEMENT SOFTWARE

SAGE NORTH AMERICA

Address:

1715 North Brown Rd
Lawrenceville, GA 30043

Phone:

866-565-2726

email:

accountantsnetwork@sage.com

Website:

www.SageAccountantsNetwork.com