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productive workforce, supporting firm growth and profitability goals. Creating efficiencies and promoting productivity doesn't happen by accident, requiring strategy and ...

Jun. 02, 2021



Wolters Kluwer Tax & Accounting has released the ebook “**5 Ways Workflow Automation Supports Firm Goals**” that outlines how workflow automation can help firms achieve a variety of business goals, from reducing email fatigue to increasing staff accountability.

Modern firms know that optimized workflows make for a more efficient and productive workforce, supporting firm growth and profitability goals. Creating

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Regardless of the business model, each firm has a common desire to complete each engagement with the perfect balance of quality, productivity, and staffing to achieve their goals. This latest ebook discusses five practical changes that firms can make to support their business goals by creating efficiencies and increasing productivity.

- **Rethinking their routing sheets.** Rather than relying on manual processes such as paper routing sheets or spreadsheets, explore transforming them into a standardized and automated digital process
- **Minimizing email fatigue.** Instead of using email to transmit information, enable staff to access information within the context of their day-to-day work by using dashboards and notifications that integrate with the software they already use
- **Creating consistent, repeatable processes.** By taking steps to document the end-to-end process deliberately, engagements can be started with fewer questions, completed faster, and clients have a greater certainty of the end product
- **Driving decisions with dashboards.** Highly visual dashboards can help turn numbers into easy-to-read visuals that help benchmark business performance with real-time productivity and key performance indicators
- **Promoting accountability through visibility.** Giving staff tools that provide clear visibility into the work that needs to be done and empowering them to choose a project that fits their skillset level promotes better accountability and firm efficiency

[Accounting workflow solutions](#) can drive firm growth by creating efficiencies, removing bottlenecks and providing firm-wide visibility. With the right workflow software bringing the firm together to support a common goal, accounting firms are better able to adapt to changing market environments, meet growth targets, and provide a better work/life balance for staff at all levels.

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and capacity expansion.

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Firm Management

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